



LEAGUE OF
EAST AFRICAN
DIRECTORS



PROFILE

ABOUT LEAD

LEAD is a regional platform dedicated to strengthening leadership and governance across East Africa. Through targeted capacity building, executive networking, and thought leadership, we empower directors and organizations to thrive in an ever-changing business landscape. Our focus is on driving impactful boardroom practices, ethical leadership, and sustainable growth.

Our aspiration is to see a deliberate improvement in diversity on corporate boards and that EastAfrican businesses are well-led. To make this a reality, our intention is to equip respective boards through various well-structured bespoke interventions and solutions.





Philosophy

Challenge- Catalyze- Champion



Mission

Equipping of Boards for the advancement of East African businesses and other related entities



Vision

Well Led Business



Values

- Integrity
- Excellence
- Accountability
- Knowledge and Foresight
- Teamwork and Innovation
- Transparency

Whether you are an individual professional seeking to deepen your leadership journey or a company looking to build a strong governance culture, LEAD offers a platform to support and elevate your ambitions.



MEMBERSHIP CATEGORIES



We offer two categories of membership:

1. Individual Membership

For board directors, senior executives, entrepreneurs, and professionals who wish to grow their leadership capacity, access exclusive resources, and expand their network.

- **Registration Fee:** USD 150 (one-time)
- **Annual Subscription Fee:** USD 350.

2. Corporate Membership

Ideal for organizations that wish to build the leadership capacity of their teams and promote excellence in corporate governance within their institutions.

- **Registration Fee:** USD 250 (one-time)
- **Annual Subscription Fee:** USD 2500

(Covers Board representatives from your organization)

MEMBERSHIP BENEFITS



As a member of LEAD, you enjoy a robust package of benefits designed to support your professional growth, visibility, and boardroom impact:

- **Subsidised Access to LEAD Signature Events:** Enjoy discounted participation in key events including the Annual LEAD Convention, NED Awards, Executive Connect – Uganda Chapter, Company Secretaries Breakfast, and other high-level executive forums.
- **Board Development & Certification Programs:** Access preferential rates on governance workshops, director certification courses, and customized board development initiatives tailored to East African boardroom realities.
- **Exclusive Course Discounts with Global Partners:** Benefit from up to 30% discounts on globally recognized programs offered through The DCRO Institute, Eaton Business School, and EBC Consultancy, covering areas such as risk governance, strategic leadership, board readiness, and executive performance.
- **Access to Executive Masterclasses & Roundtables:** Participate in private boardroom conversations, leadership roundtables, and governance-focused masterclasses led by regional and international experts.
- **Thought Leadership & Governance Publications:** Receive curated insights, policy briefs, and white papers on board trends, governance innovation, and emerging leadership practices.
- **Visibility & Regional Networking:** Be featured in the LEAD Members Directory and connect with a powerful network of board professionals, industry leaders, and governance experts across East Africa.

HOW TO JOIN

Joining LEAD is simple and rewarding. Here are the steps:

1. Complete the Membership Application Form: - Please access the form using the link provided in the email.
2. Pay the Registration Fee as per your selected category
3. Submit the completed form along with proof of payment to members@leadea.org
4. Your application will be reviewed by the LEAD Board for approval
5. Upon approval, you will be invited to pay the Annual Subscription Fee to activate your membership



HOW TO BECOME A LEAD MEMBER

Joining LEAD is simple. Please follow the steps below:

- Complete the Membership Application Form - Please access and complete the membership application form using the link provided in the email.

- **Pay the Registration Fee - Details below:**

- Account Name: League of East African Directors
- Account Number: 222849200023 (USD)
- Bank Name: NCBA Uganda Ltd.
- Branch: Rwenzori Towers
- Swift Code: CBAFUGKA

- **Email the Following to: membership@leadea.org**

- Proof of Registration Fee Payment
- Most Recent CV
- Recent headshot Photo

